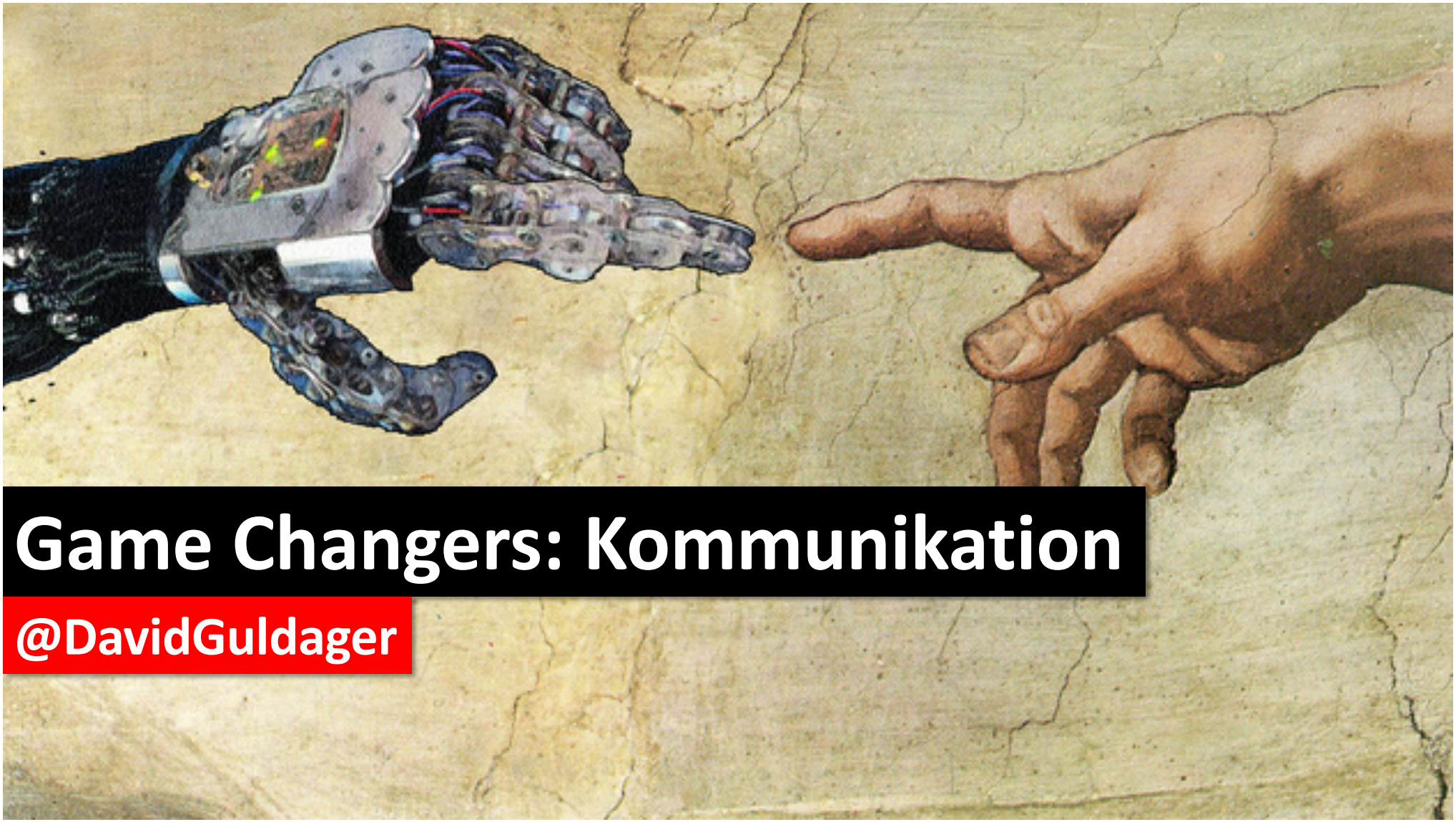
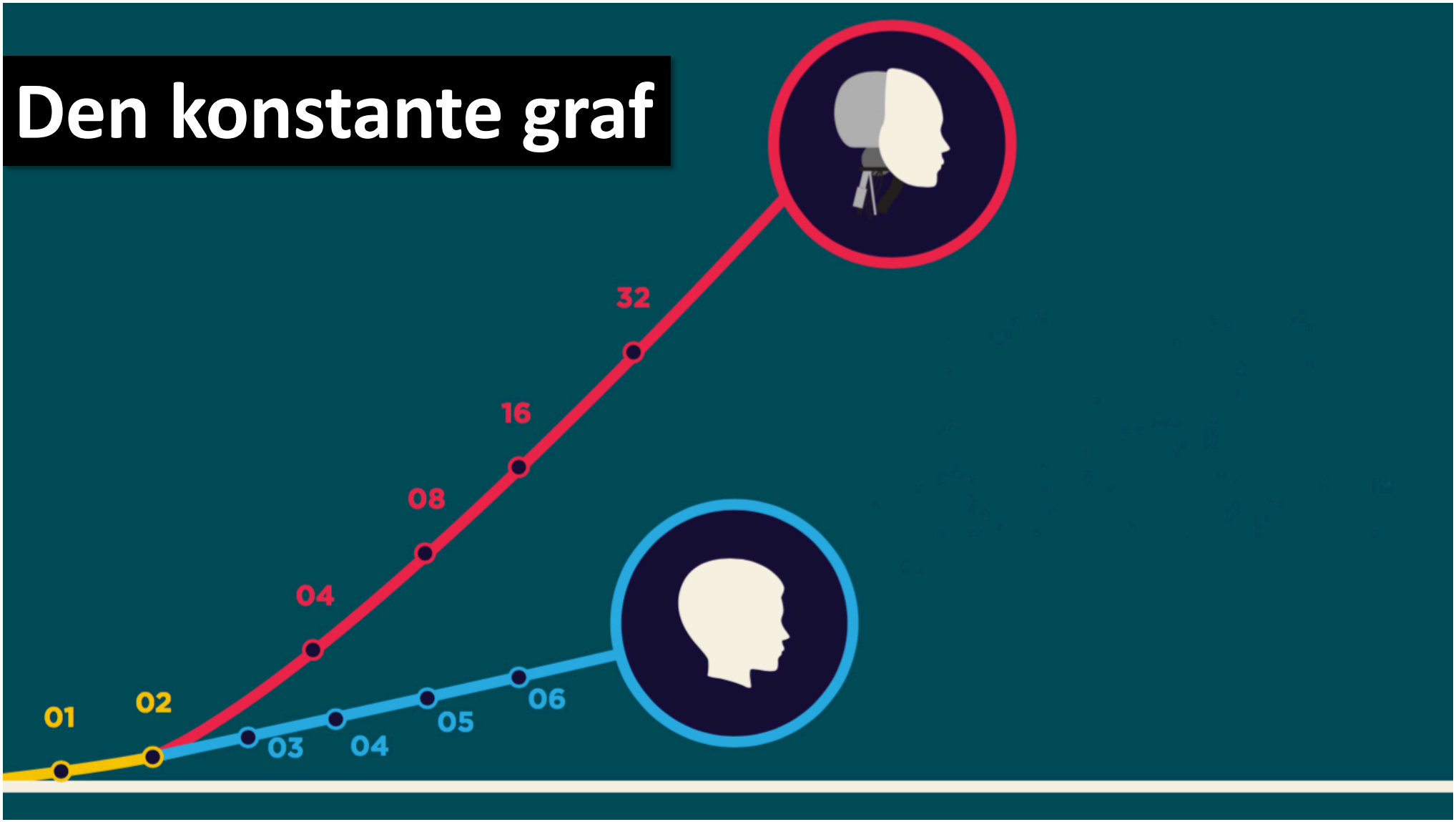


Game Changers: Kommunikation

@DavidGuldager


Den konstante graf
01
02
04
08
16
32
01
02
03
04
05
06

Fremtidens nye spilleregler




Fokus på tre C’er
Coaching
Caring
Connecting

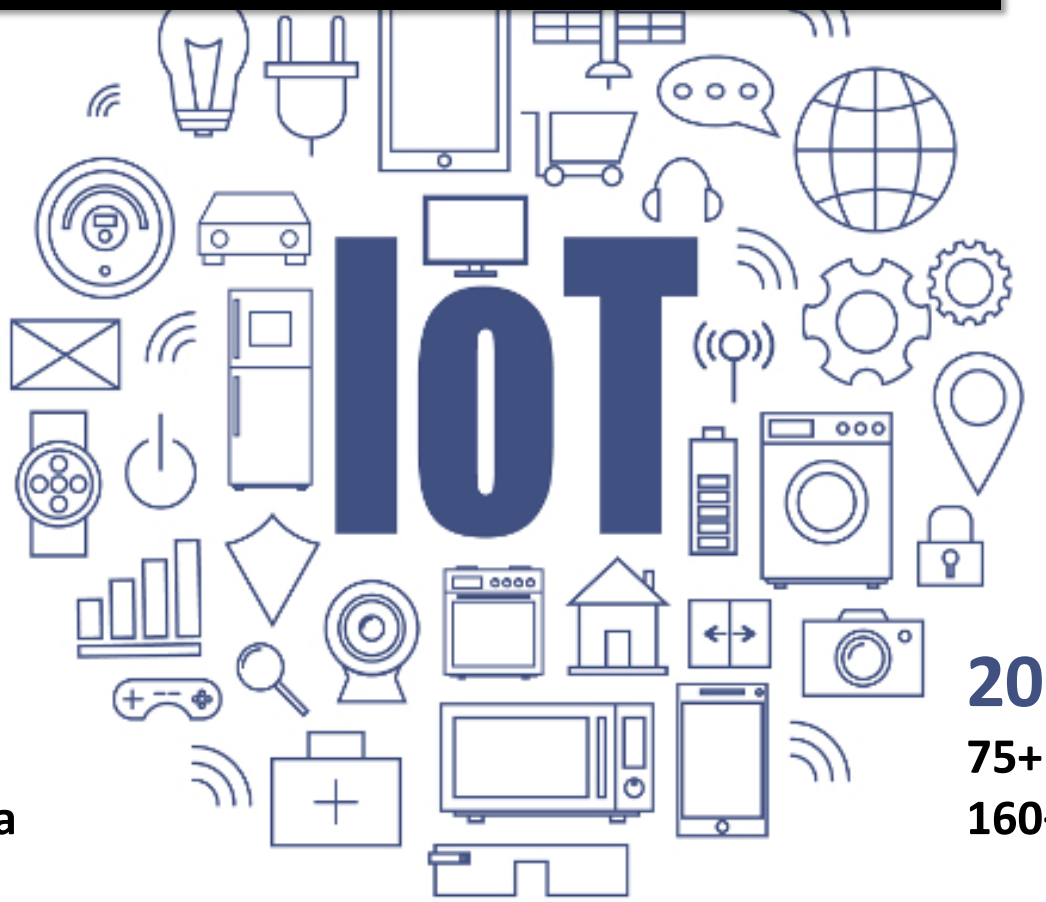
Kommunikation er nøglen



UNI fra MotionSavvy

http://www.motionsavvy.com/

En forbunden verden til forskel



2020

30+ mia enheder

44+ Zettabytes data

2025

75+ mia enheder

160+ Zettabytes data



Udstyrsmennesket anno 2018


Tweeting Bra

Den selvkørende æra



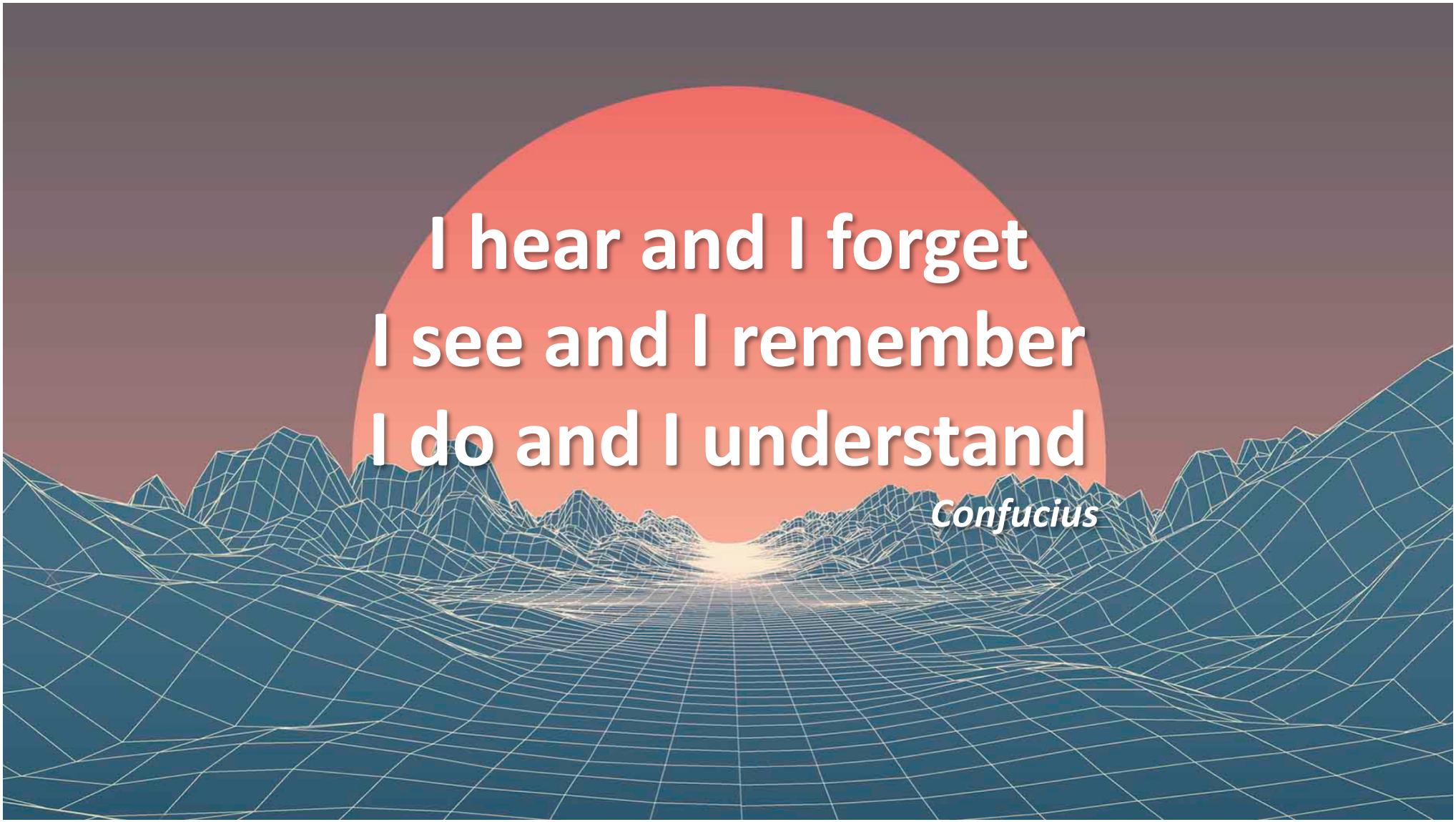

1
Profitability
Growth
23 %


2

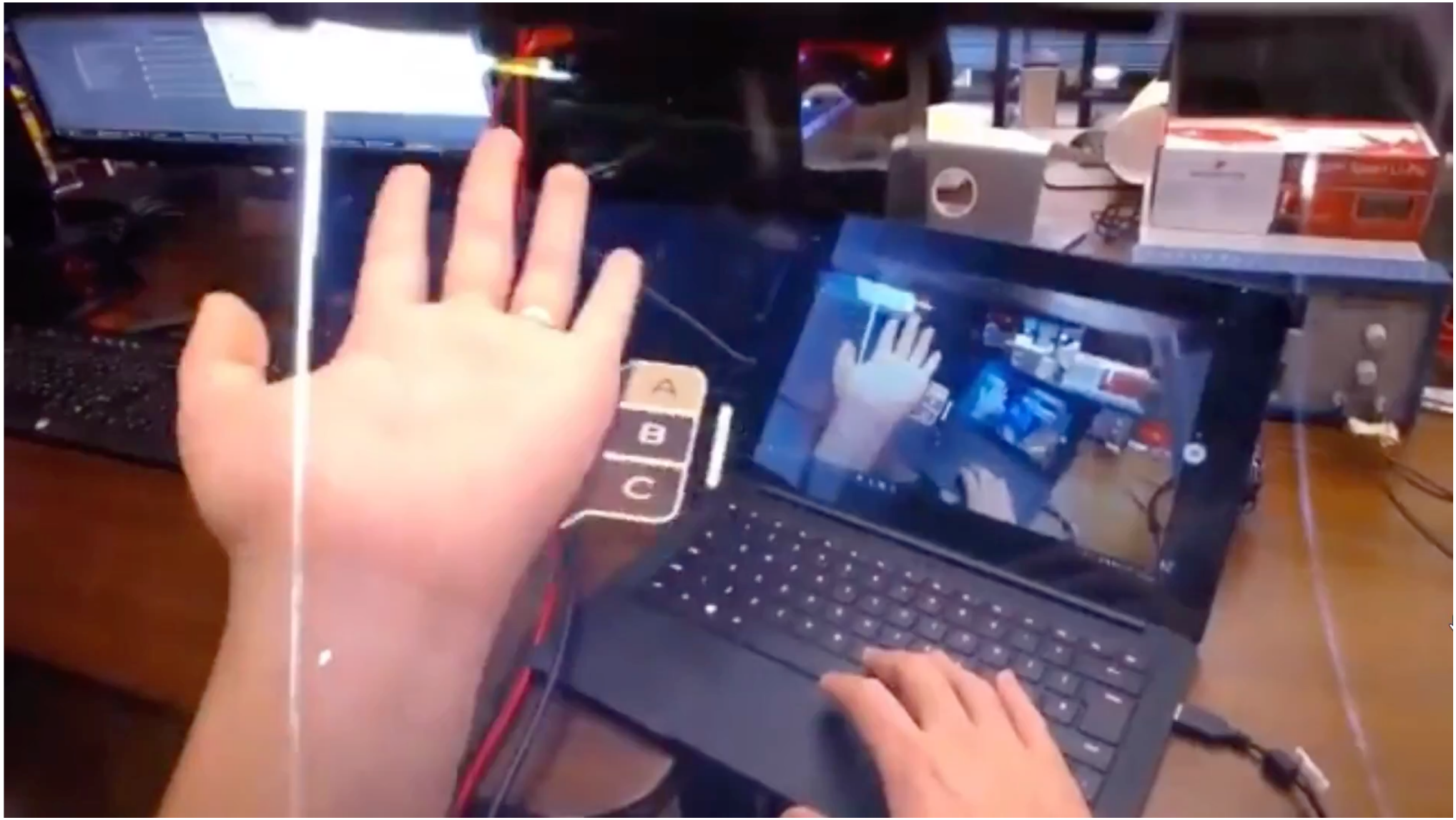

3


4
4GIFs
.com


En ny verden til forskel
• Engagerende
• Involverer kunderne
• Oplærer medarbejdere
• Underviser nye
• Afslappende


I hear and I forget
I see and I remember
I do and I understand
Confucius

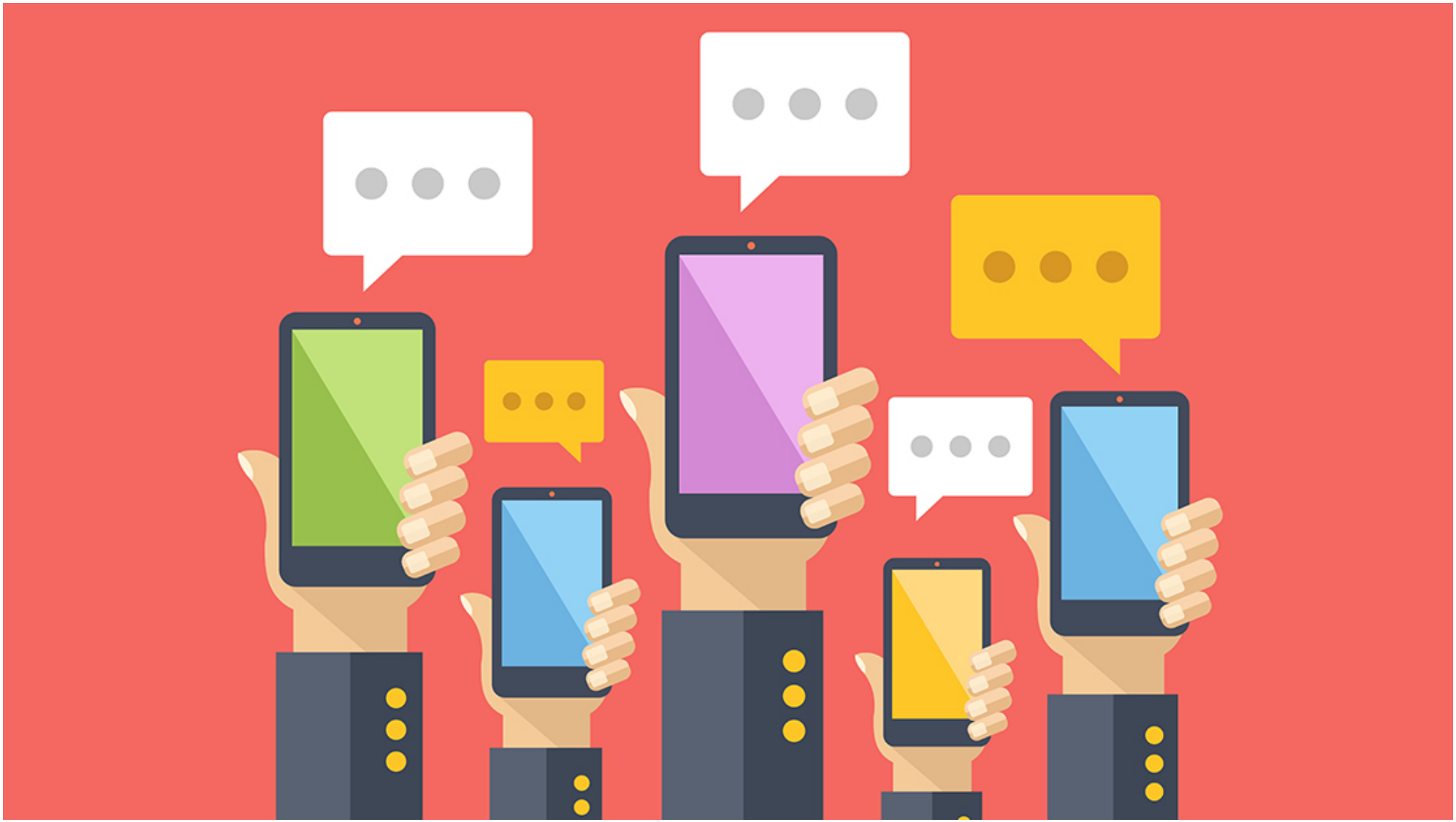

VIVE


A
B
C


© Inter IKEA Systems B.V. 2017


Din stemme bliver afgørende





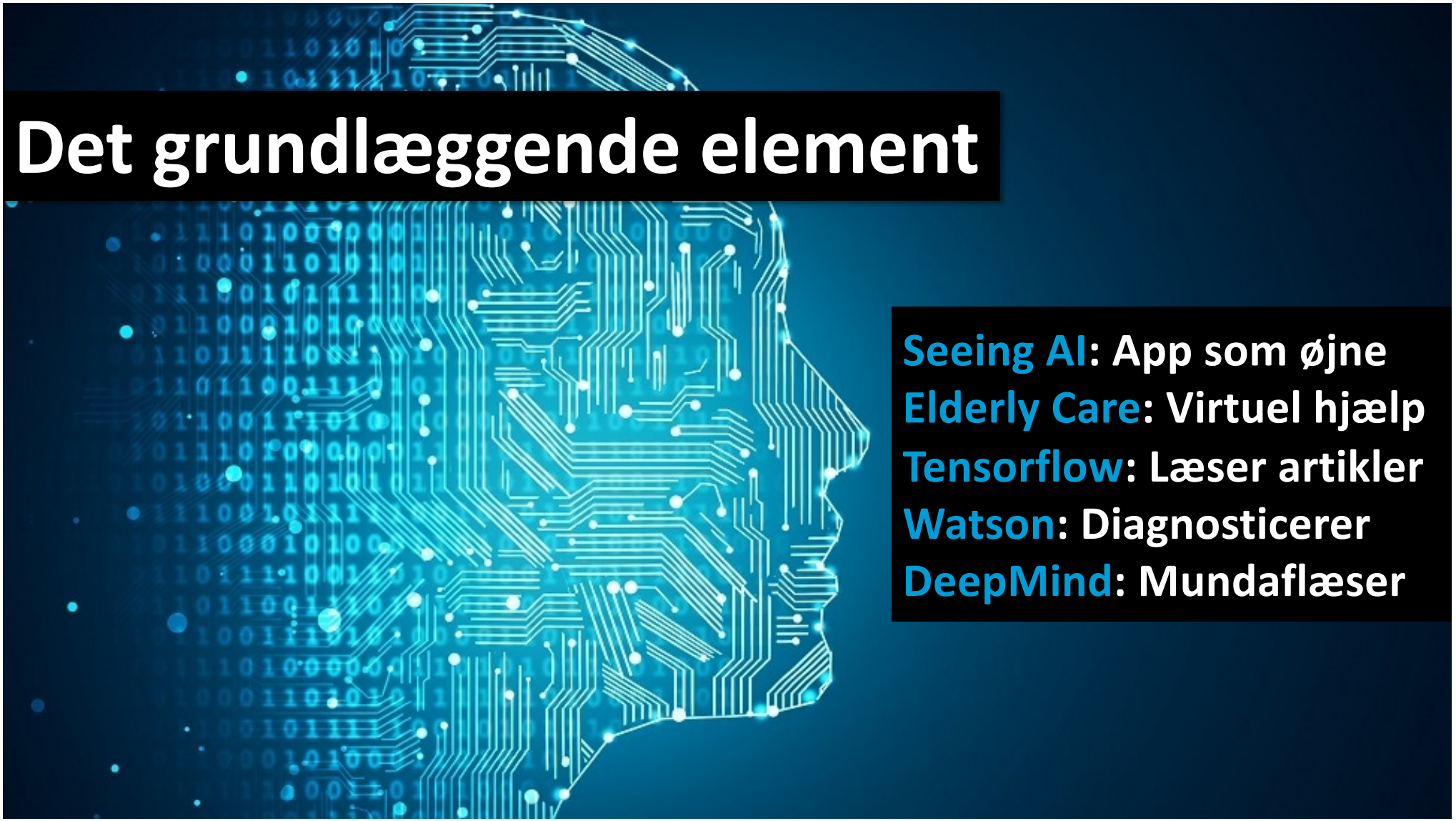




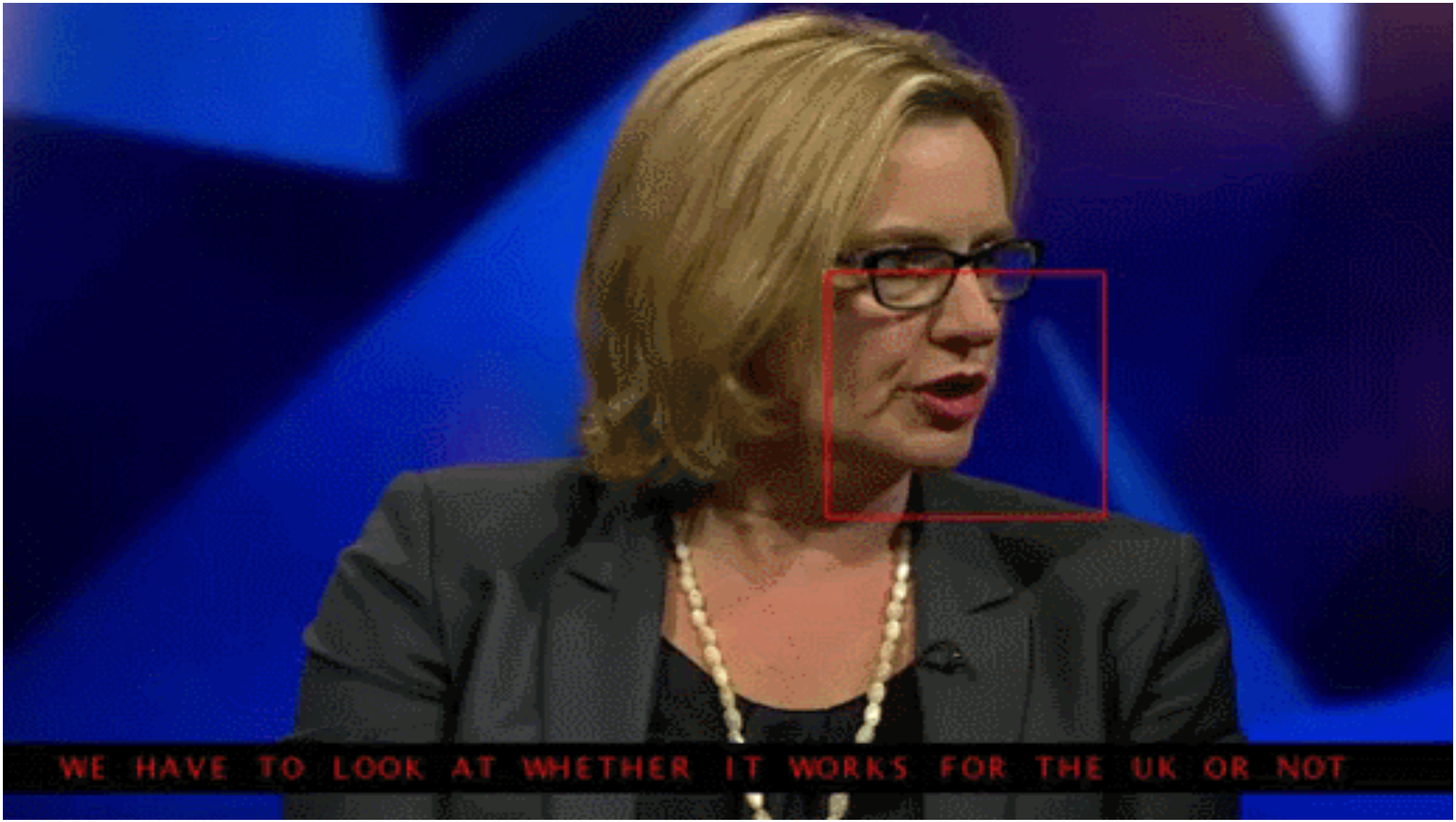
Hair Salon

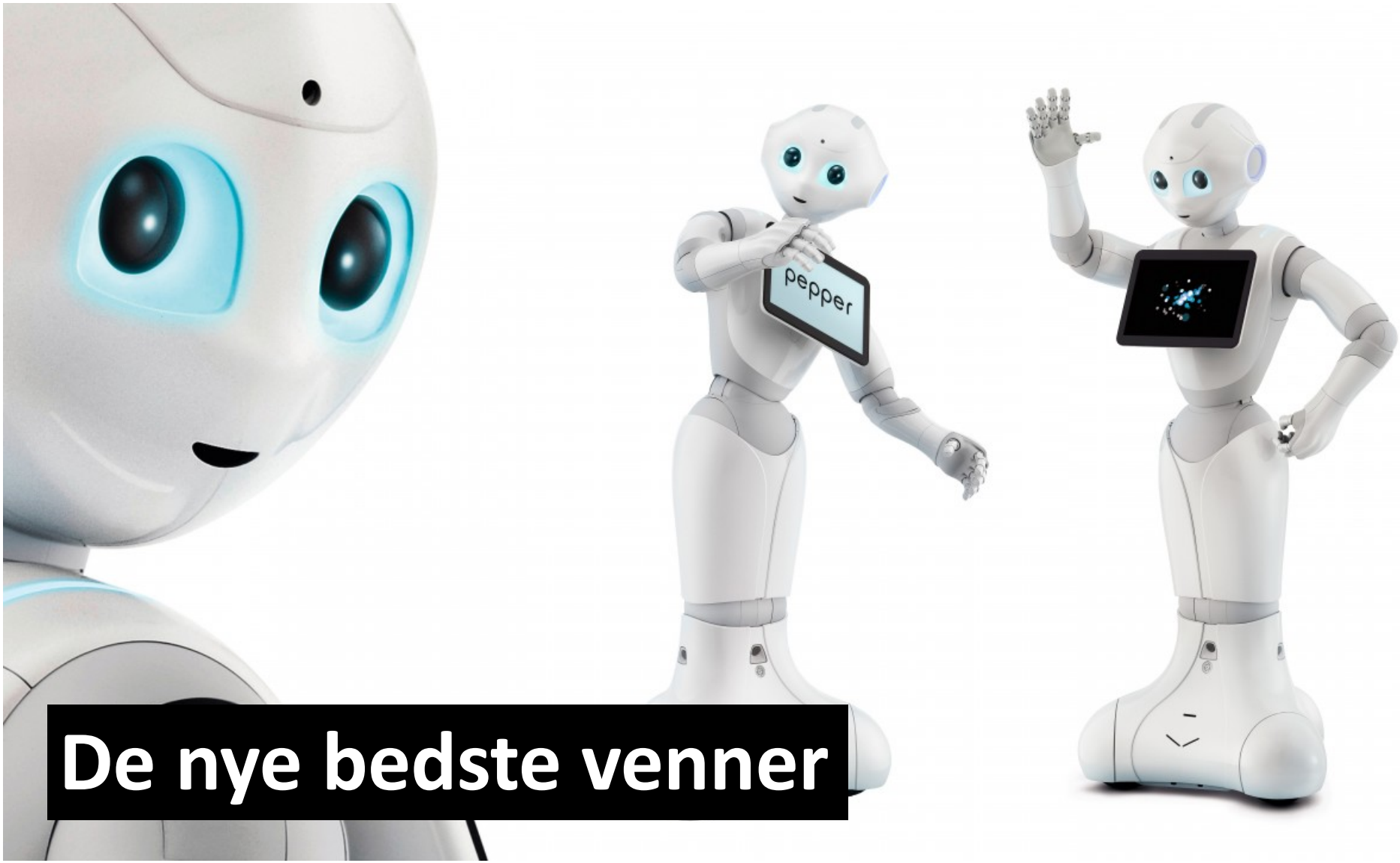

Naper

Det grundlæggende element



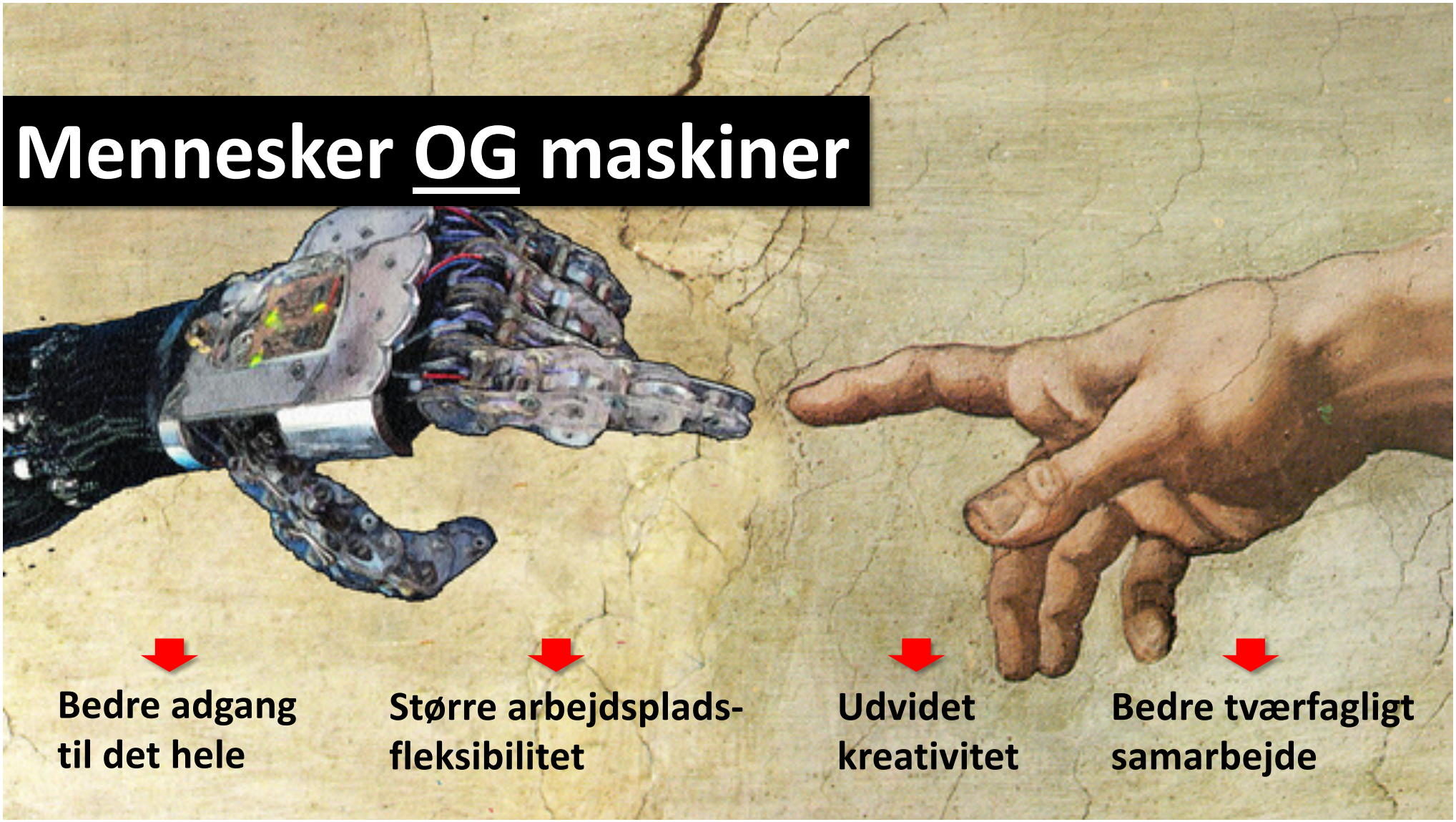
Seeing AI: App som øjne
Elderly Care: Virtuel hjælp
Tensorflow: Læser artikler
Watson: Diagnosticerer
DeepMind: Mundaflæser

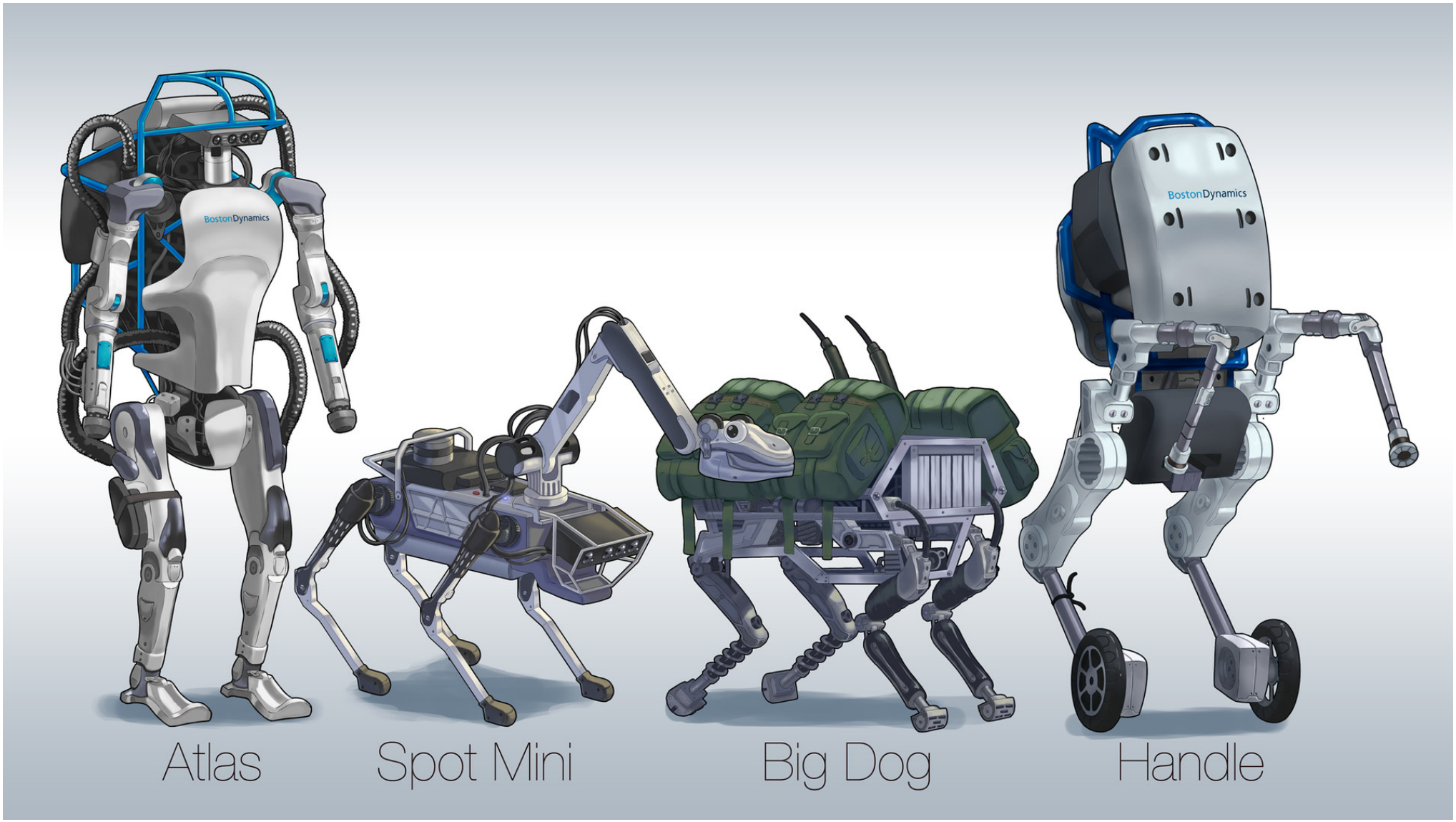

WE HAVE TO LOOK AT WHETHER IT WORKS FOR THE UK OR NOT



De nye bedste venner




Mennesker OG maskiner
Bedre adgang til det hele
Større arbejdsplads-fleksibilitet
Udvidet kreativitet
Bedre tværfagligt samarbejde


BostonDynamics
BostonDynamics
Atlas
Spot Mini
Big Dog
Handle


Boston Dynamics